

2010
ADVERTISING
AGREEMENT

Company/Name _____ Contact _____

Product /Service offered _____ Address _____

City _____ State _____ Zip code _____

Phone _____ Fax _____ Cell _____

Email _____ Website _____

From ___ / ___ Through ___ / ___

Display Ad _____

Color _____

Resource Guide _____

Calendar _____

Mark Your Calendar _____

Annual Directory _____

Monthly Total _____

Note: Add Design/Production Charge
(if any) to first month total

Payment via credit card only. We accept:

Credit Type Visa Mastercard Amex Discover

Card # _____

Expiration _____ CSC _____

Name as appears on card _____

Billing Address _____

City _____ State _____ Zip code _____

Magazines for distribution request: 25 50 75 100 200 Other

Pricing: Prices listed are per issue and based on consecutive month placement.

Credit card charges: Your account will be billed on or after the 15th of the month prior to publication.

Broken contracts: Unearned discounts and administrative fee of 25% of your monthly rate will apply. Should this become a collection problem, the client assumes all costs of collection, including, but not limited to court costs, interest and legal fees.

Layout/Design Charge: The contract rates listed are for camera-ready ads. Should layout and/or design work be needed there will be a one-time additional design/production charge. All artwork MUST be provided in suitable quality and appropriate resolution. New ads and changes to existing ads MUST be submitted by the 12th of the month prior to publication.

Advertising Deadlines: Camera-ready ads MUST be received by the 12th of the month prior to the issue in which the ad is to appear.

I agree to allow the credit card on file with Natural Awakenings to be charged in full each month per this contract.

Name | _____

Date | _____